

# MONTHLY DIGITAL ADVERTISING RATES

	Ad Units	National Rates	Regional Rates	Frequency	Impressions and Sizes
<b>Digital Rates</b>	728x90 (Leaderboard)	\$750	\$350	30 days	175,000 +/-
	300x250 (Square)	\$500	\$300	30 days	175,000 +/-
	160x600 (Tower) <small>Ad only appears on home page</small>	\$350	\$150	30 days	175,000 +/-
	Email Blast	\$400	\$200	1x	Max Size: 1450x600 pixels
	E-Newsletter Ad (National companies only)	\$300	n/a	1x	Max Size: 600x600 pixels
<b>Social Posts</b>	Instagram / MassRoots	\$100 per post		1x	1080x1080 pixels
	Facebook				1200x625 pixels
	Twitter				1020x625 pixels
<b>Flipbook Hotlink</b>	Flipbook Hotlink	\$20		Monthly	175,000 +/-

# MONTHLY DIGITAL BUNDLE OPTIONS

Bundle Package Includes:	National Rates			Regional Rates	
	3x	6x	12x	3x	6x
Any digital ad unit (728x90, 300x250 or 160x600)					
Email Blast (1x per month)	<b>\$1,100</b> (\$1,370 value)	<b>\$750</b>	<b>\$500</b>	<b>\$600</b> (\$770 value)	<b>\$300</b>
Post on social platforms (2x per month)					
Flipbook Hot Link (Linked to online ad in magazine)					
Digital Advertorial (Valued at \$100)					

**Advertorial Specs**

- Product Review
- Dispensary Highlight
- Company Profile
- All product Information, size, features, highlights, functionality
- Max 300-500 words in length
- Up to 4 images at 300 dpi
- Images on white or black background
- Up to 3 links within story
- Where product is available

ireadculture.com

Leaderboard

Square

Tower

Newsletter Ad



# SOCIAL MEDIA CLIENT ADS SAMPLES

## SAMPLE PAID AD

- Minimal verbiage
- Includes URL
- Client tagged social media page name

At Culture Magazine, we want to ensure our clients are optimizing their dollars for their digital advertisements. With that in mind, here are samples that work best on social media networking pages.

**CULTURE Magazine**  
October 29 · 🌐

Turn your garden into a jungle with Advanced Nutrients Big Bud! Find out more at [advrod.me/Advanced-Big-Bud](http://advrod.me/Advanced-Big-Bud)



2,313 people reached

Boost Post

👍❤️🔥 57 1 Comment 2 Shares

**CULTURE Magazine**  
August 22 · 🌐

With easy dosing, convenient packaging, and all-natural ingredients (organic sugar and #cannabis), DeepCell is proud to present **Fruity Sweets**, a cannabis edible without compromise.

For more information - <https://nutysweets.co/pages/ind-rutzy>



1,571 people reached

Boost Post

Ed Herbst, Brian Pavlov and 18 others

## SAMPLE MENTION

- Minimal verbiage
- Includes URL
- Client tagged social media page name
- Hashtags

We strongly believe in building long lasting relationships with those we meet in the cannabis industry. We also want to recognize those we meet on this journey by offering cannabis businesses a social media mention on our networking pages up to 2x per month, at no cost.

**CULTURE Magazine**  
November 12 at 11:00am · 🌐

Huge shout out to our friends at **RioMeds** in Colorado Springs! Thank you for showing some love 🍷



4,842 people reached

Boost Post

👍❤️🔥 204 2 Comments 3 Shares

**CULTURE Magazine**  
November 12 at 9:20am · 🌐

Wake up and smell the coffee... Bud Commander 'coffee' that is. Bud Commander welcomes all Washington patients!



2,573 people reached

Boost Post

👍❤️🔥 Dil Darling, Ruth Farley Moore and 60 others 14 Shares